

2017 CITY COUNCIL GOALS

1. Continue to support the Pullman-Moscow Regional Airport Runway Realignment project by:
 - a. Securing funding for the local match, including Pullman's commitment of \$2.5 million
 - b. Supporting the Airport Board as it seeks solutions to build a new terminal
 - c. Passing a Complete Streets ordinance that enhances multimodal access on Airport Road from Terre View Drive
2. Continue to support water conservation efforts in the Palouse Region, which may include water reuse, including irrigation of City park grounds, Pullman School District grounds, and WSU green spaces and industrial applications.
3. Continue to promote economic development opportunities to increase the retail sales tax base and job creation through a broad range of initiatives in partnership with various agencies, groups, and entities including the Town-Gown Collaborative, Pullman 2040, and the City's Comprehensive Plan update.
4. Continue to improve bicycle and pedestrian trails, including appropriate recommendations from Civic Trust, the WSU Bicycle and Pedestrian Plan, and others by:
 - a. Encouraging WSDOT to explore alternatives to abandoning the Pullman-to-Colfax and the Pullman-to-Fallon railroad corridors, most particularly as that relates to the continued existence of the rail-banked Bill Chipman Trail.
 - b. Supporting alternative transportation options, such as the future Pullman-Albion-Colfax trail, and preserving such corridors for future uses
 - c. Enhancing bicycle accommodations in the downtown corridor and other commercial areas
5. Emphasize the importance of Pullman Regional Hospital to the City by:
 - a. Working closely with the hospital to address the broad health needs of the community
 - b. Supporting the hospital in its efforts to recruit and retain high-quality healthcare providers
 - c. Supporting increased funding for physician residency training programs in eastern Washington
 - d. Recognizing the importance of planning for elder care
6. Continue to invest in information technology by:
 - a. Promoting programs and successes using social media
 - b. Developing a new City website aimed at the needs of the Pullman residents and businesses

- c. Implementing enhanced customer service tools to submit, track, and view service requests throughout the City.
 - d. Implementing a GIS program
- 7. Complete the Welcome Wayside on Davis Way. Continue to promote the value of our community's diversity. Support ways to increase understanding of our City's unique groups.
- 8. Support the renewal of the park bond for the 2017 November General Election ballot. Projects will improve park facilities, increase pedestrian and bike connectivity, and preserve informal neighborhood trails from urban encroachment.
- 9. Pursue next step options for promoting the South Bypass to become a reality.
- 10. Update City codes, policies, processes, and related documents regarding the planning of subdivisions, streets, sidewalks, and other efforts related to the look and feel of Pullman's future growth.